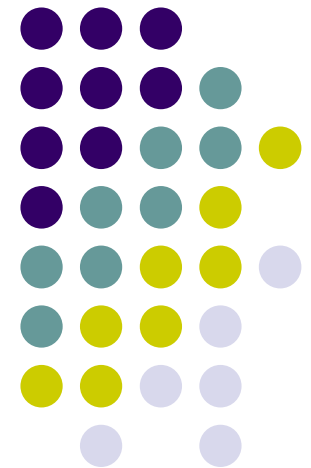


HTF: 2
DHS: 1
RN: Ch 13

Introduction to Machine Learning

Machine Perception
An Example
Pattern Recognition Systems
The Design Cycle
Learning and Adaptation





Questions

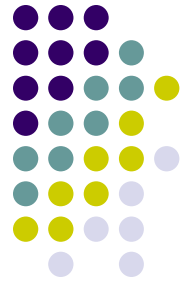
- What is learning ?
- Is learning really possible?
Can an algorithm really predict the future?
- Why learn?
- Is learning \subset ? statistics ?



What is Machine Learning?

- “Machine learning is programming computers to optimize a performance criterion using example data or past experience.”
 - Alpaydin
- “The field of machine learning is concerned with the question of how to construct computer programs that automatically improve with experience.”
 - Mitchell
- “...the subfield of AI concerned with programs that learn from experience.”
 - Russell & Norvig

What else is Machine Learning?



- Data Mining

- “The nontrivial extraction of implicit, previously unknown, and potentially useful information from data.”
 - W. Frawley, G. Piatetsky-Shapiro, C. Matheus
- “..the science of extracting useful information from large data sets or databases.”
 - D. Hand, H. Mannila, P. Smyth
- “Data-driven discovery of models and patterns from massive observational data sets.”
 - P. Smyth



What is learning ?

- A_1 : Improved performance ?

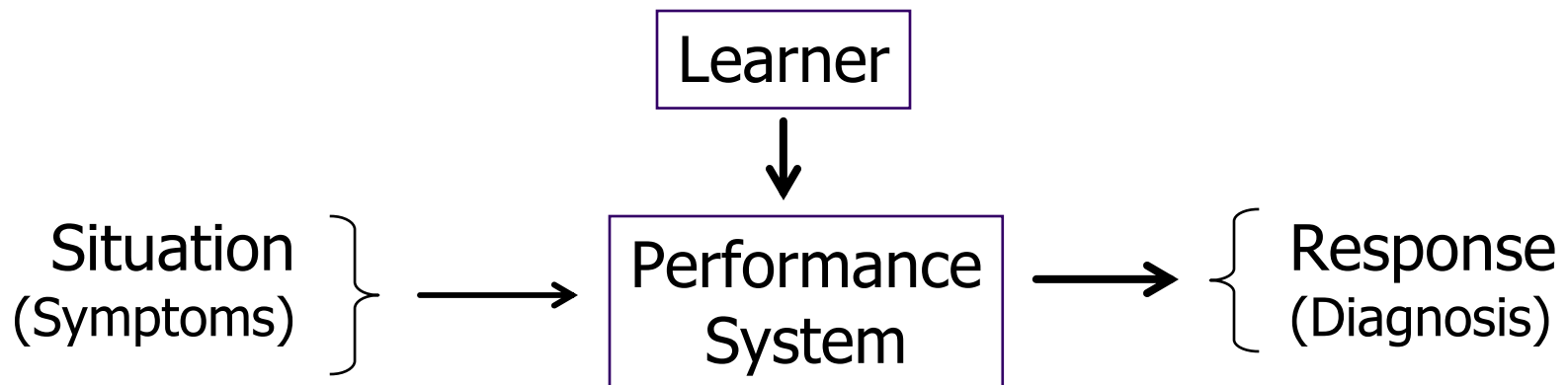
Performance System solves "Performance Task"

(Eg, Medical dx; Control plant; Retrieve webDocs; ...)

Learner makes Performance System "better"

More accurate; Faster; More complete; ...

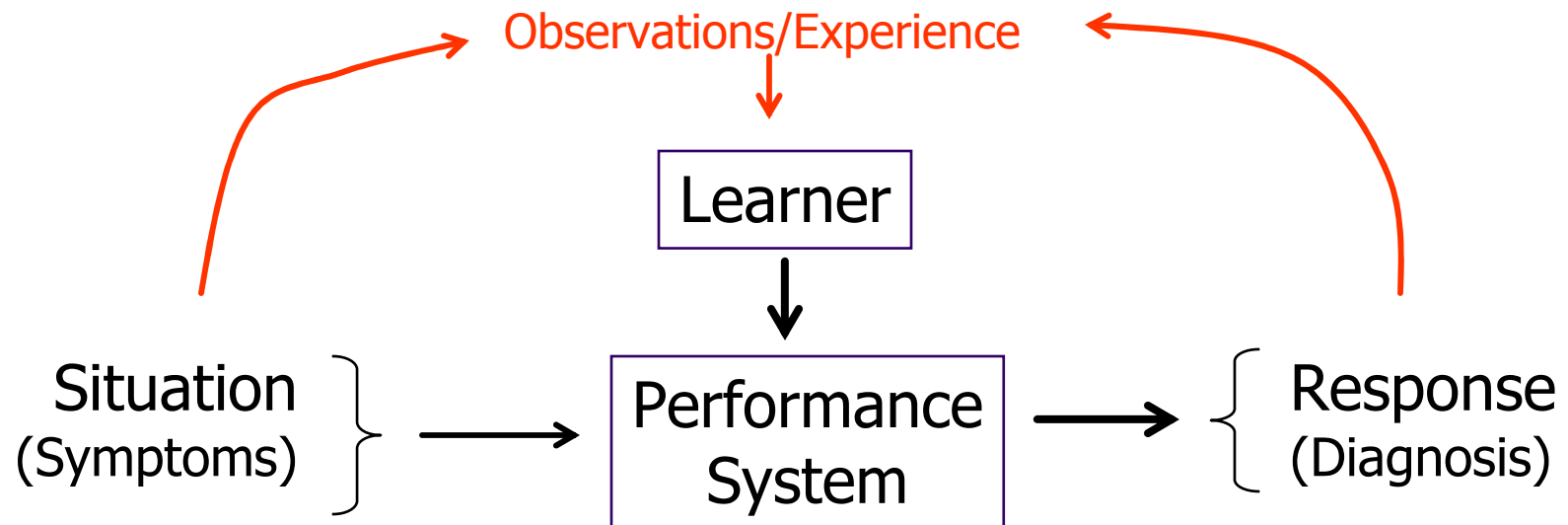
(Eg, learn Dx/classification function, parameter setting, ...)





What is learning ? ... con't

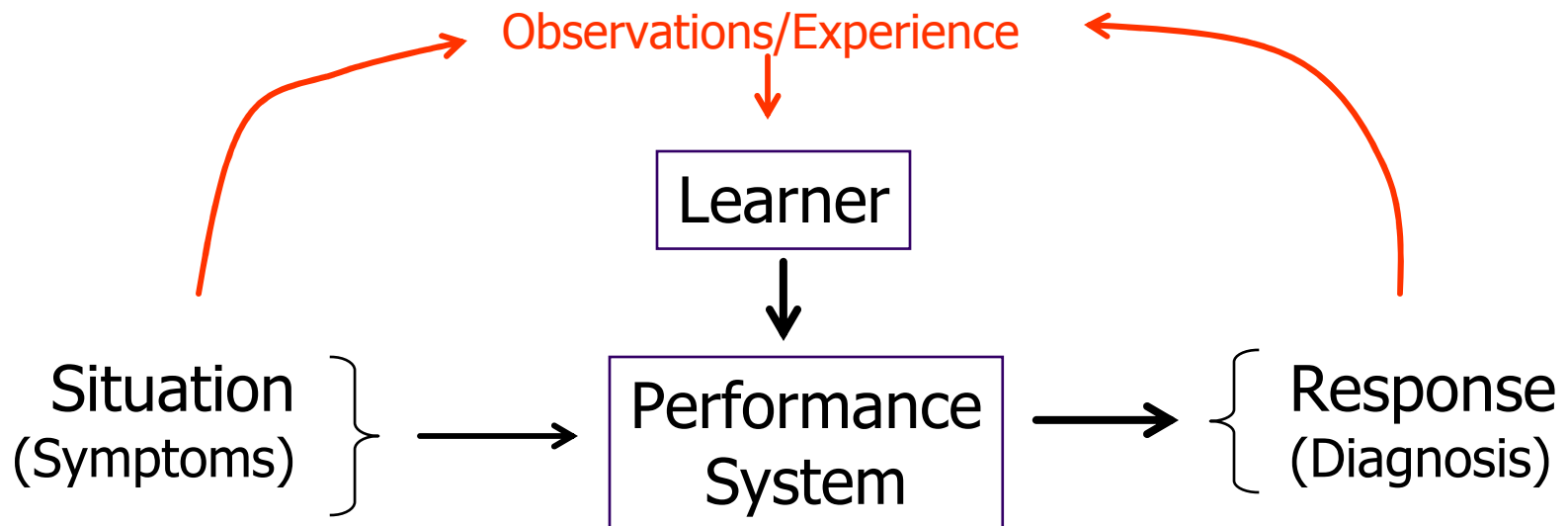
- A_1 : Improved performance ?
But... by re-programming? ... faster CPU?
- A_2 : Improved performance ?
based on some “experience”





What is learning ? ... con't

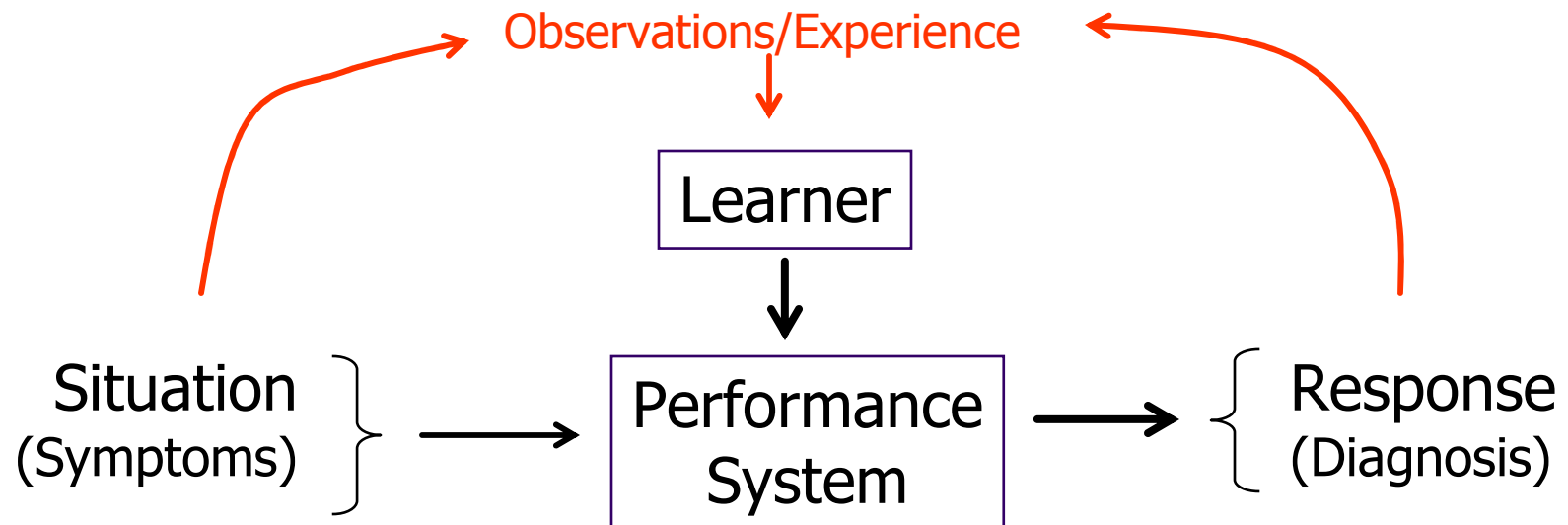
- A_2 : Improved performance ?
based on some “experience”
but ... simple memo-izing





What is learning ? ... con't

- A_3 : Improved performance based on **partial** “experience”
- Generalization (aka Guessing)
deal with situations BEYOND training data





Learning Associations

- What things go together?
 - ?? Chips and beer?
- What is $P(\text{chips} | \text{beer})$?

“The probability a particular customer will buy chips, given that s/he has bought beer.”
- Estimate from data:
 - $P(\text{chips} | \text{beer}) \approx \#(\text{chips \& beer}) / \#\text{beer}$
 - Just count the people who bought beer **and** chips, and divide by the number of people who bought beer
- Not glamorous but... counting / dividing is learning!
- Is that all???

Learning to Perceive



Build a system that can recognize patterns:

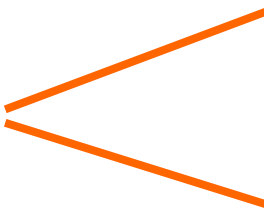
- Speech recognition
- Fingerprint identification
- OCR (Optical Character Recognition)
- DNA sequence identification
- Fish identification
- ...

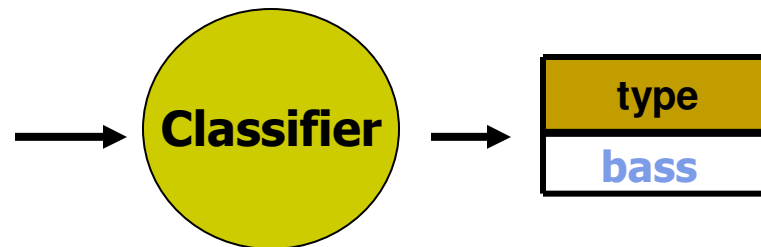




Fish Classifier

Sort Fish

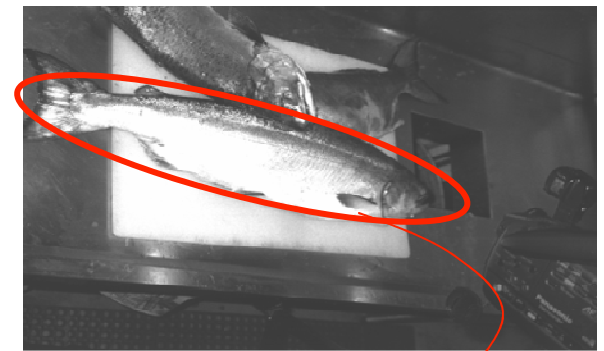
into Species  **Sea bass**
using optical sensing **Salmon**



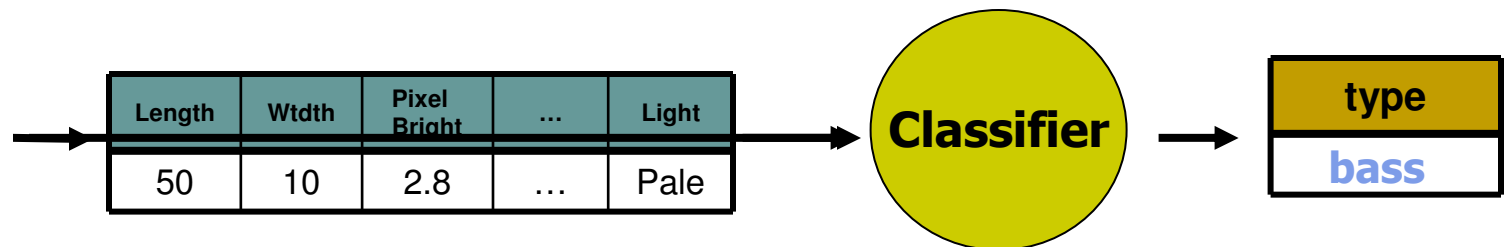
Problem Analysis



- Extract *features* from sample images:
 - Length
 - Width
 - Average pixel brightness
 - Number and shape of fins
 - Position of mouth
 - ...



[L=50, W=10, PB=2.8, #fins=4, MP=(5,53), ...]



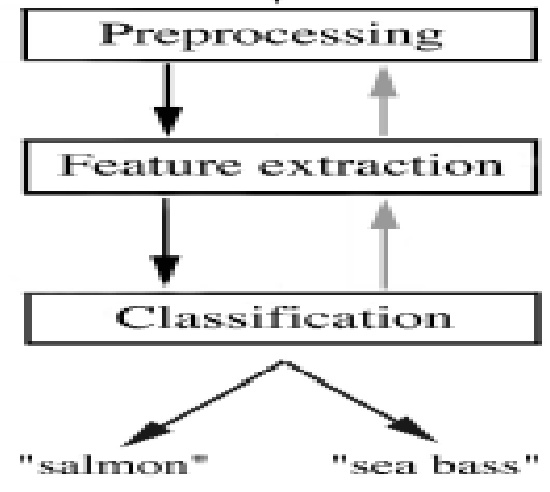


Preprocessing

- Use *segmentation* to isolate
 - fish from background
 - fish from one another
- Send info about each single fish to *feature extractor*,
 - ... compresses data,
into small set of features
- Classifier sees these features

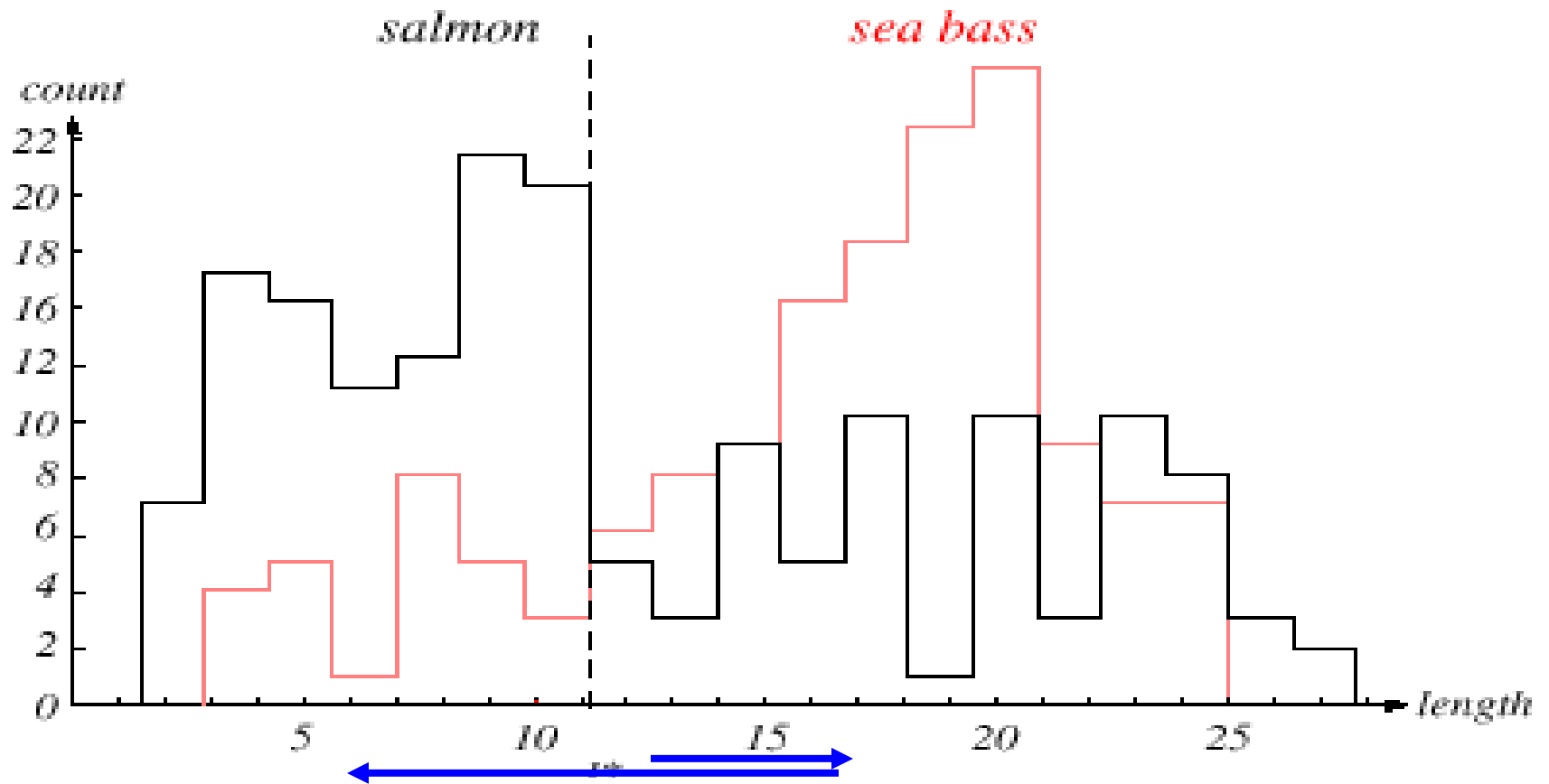


Length	Wtdth	Pixel Bright	...	Light
50	10	2.8	...	Pale



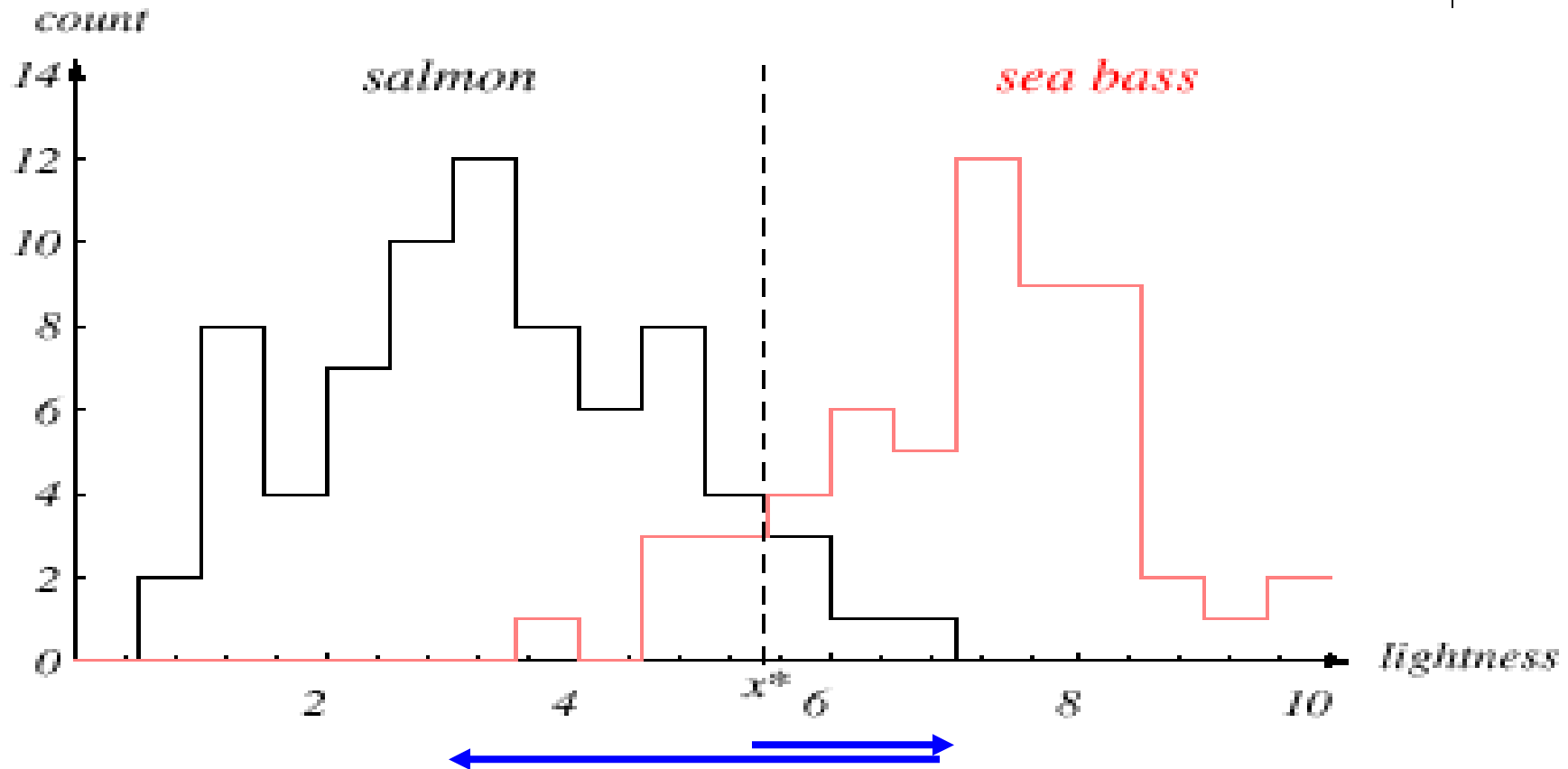


Use “Length”?



- Problematic... many incorrect classifications

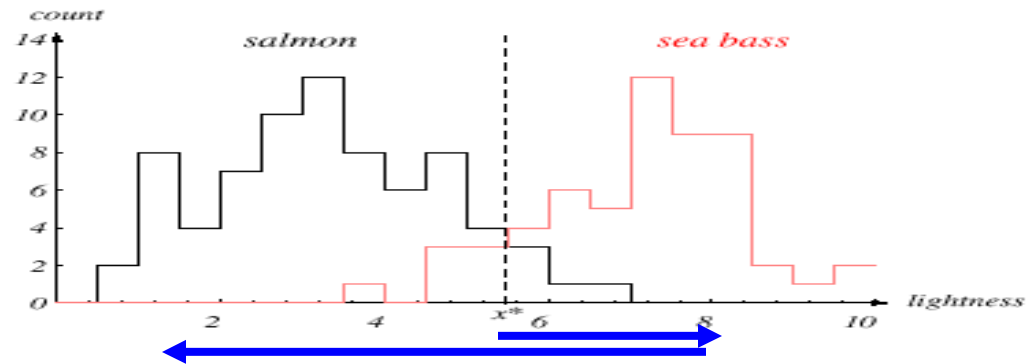
Use “Lightness”?



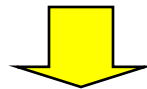
- Better... fewer incorrect classifications
- Still not perfect



Where to place boundary?



- *Salmon Region* intersects *SeaBass Region*
 - ⇒ So no “boundary” is perfect
 - *Smaller* boundary ⇒ fewer SeaBass classified as Salmon
 - *Larger* boundary ⇒ fewer Salmon classified as SeaBass
- Which is best... depends on misclassification costs

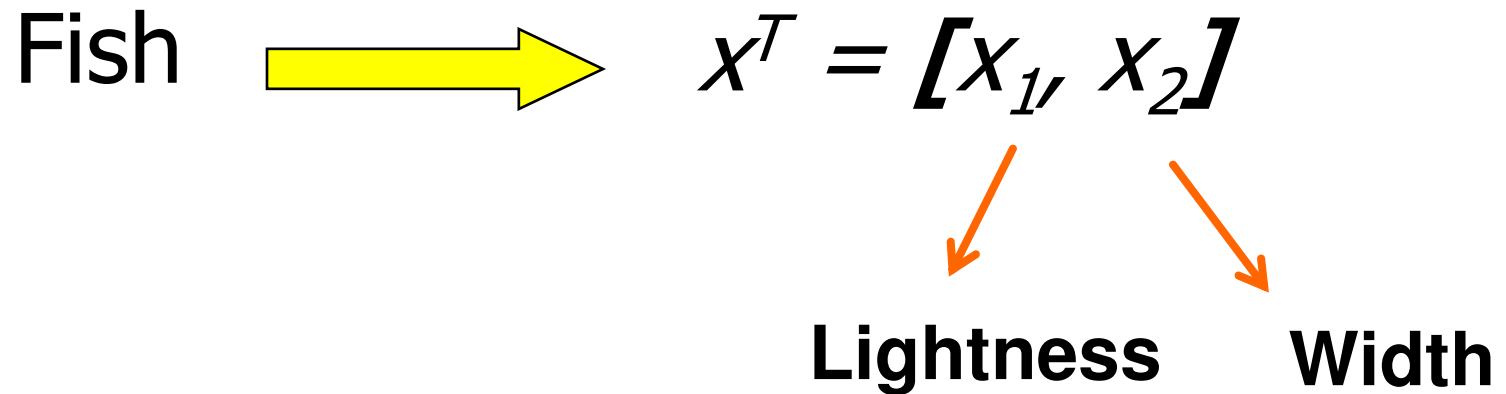


Task of decision theory



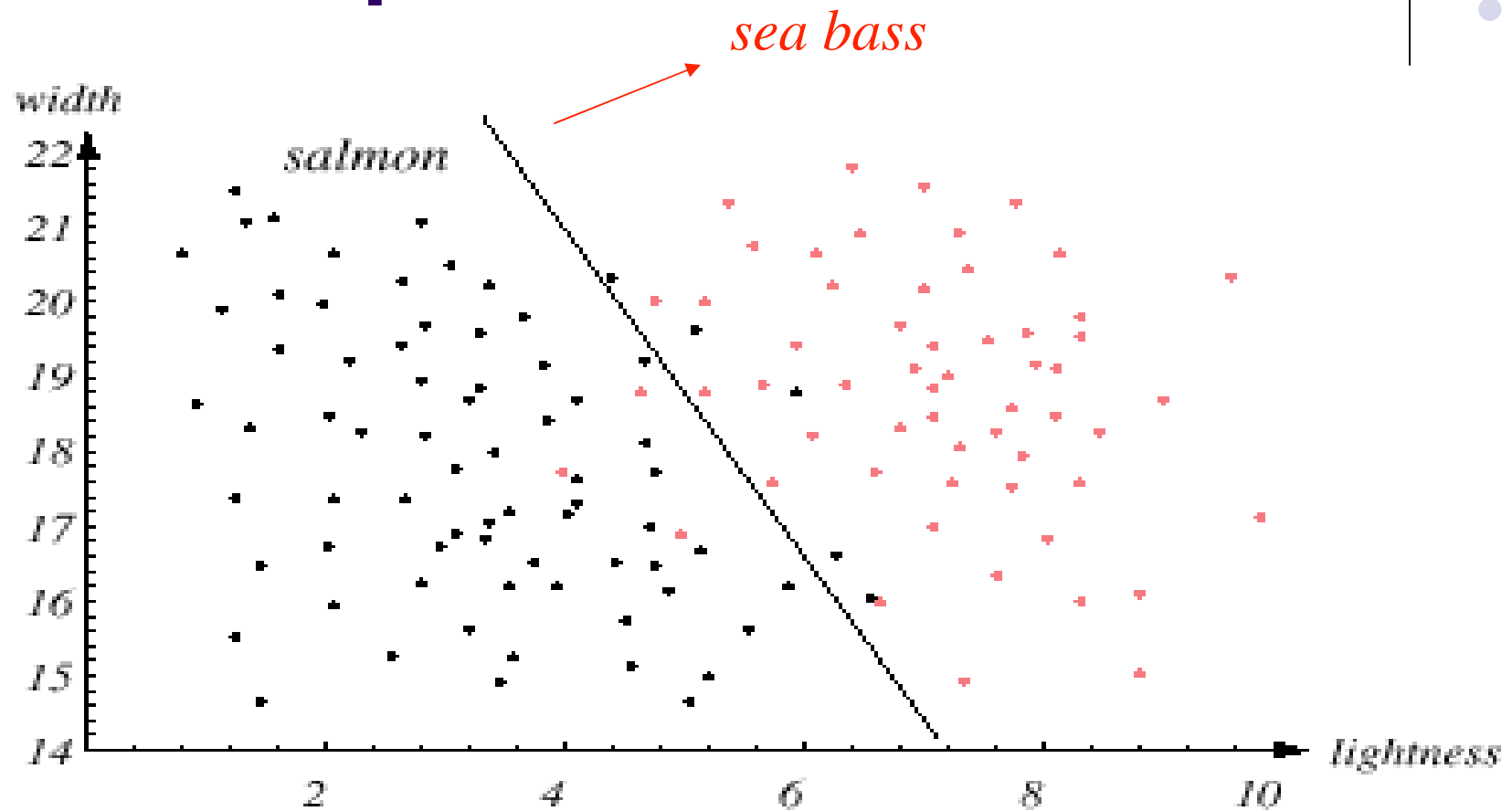
Why not **2** features?

- Use *lightness* and *width* of fish

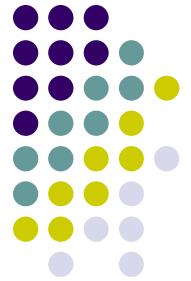




Use Simple Line ?



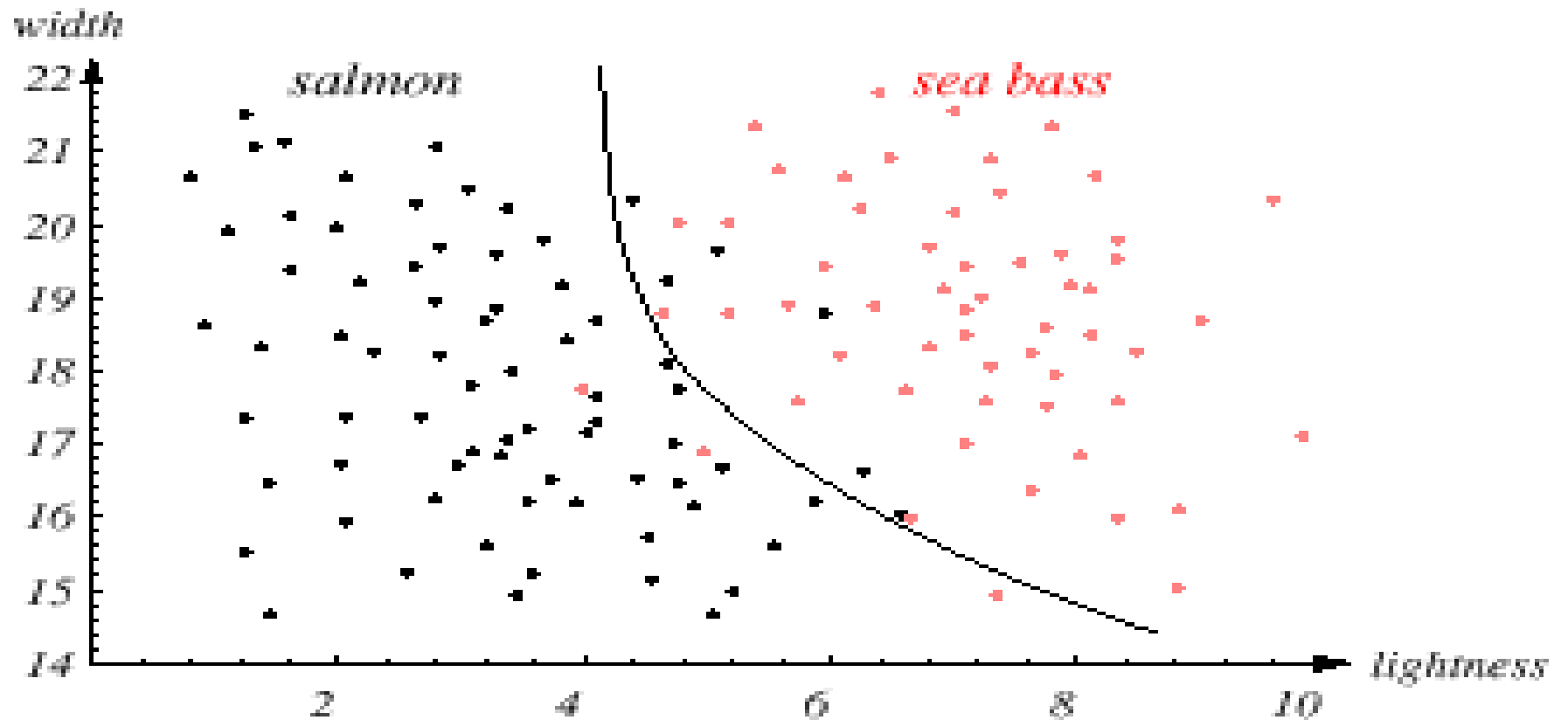
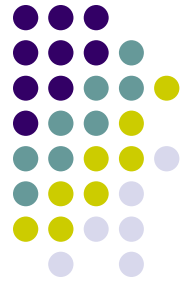
- Much better...
very few incorrect classifications !



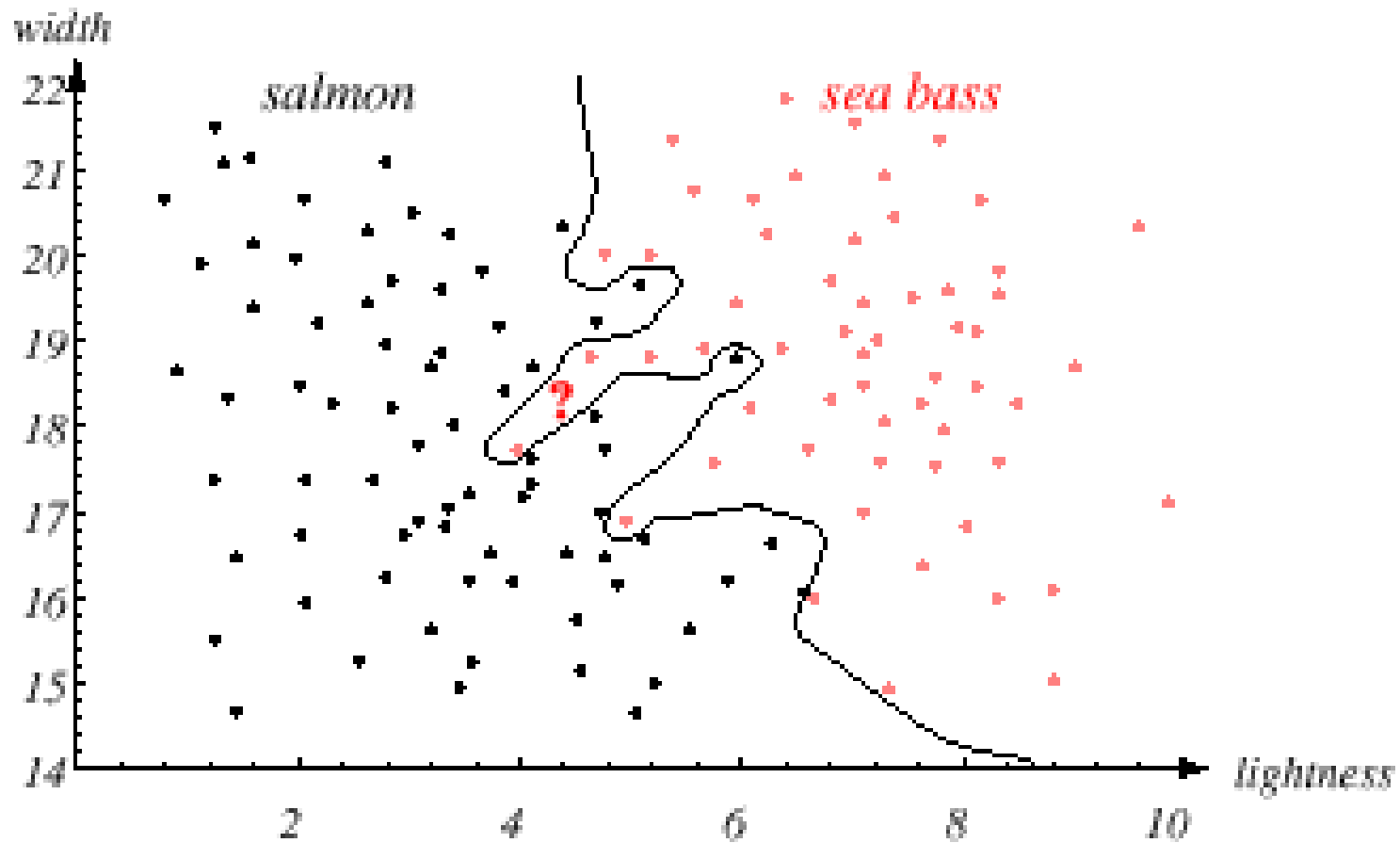
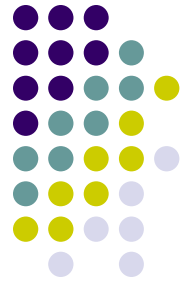
How to produce Better Classifier?

- Perhaps add other features?
 - Best: not correlated with current features
 - **Warning:** “noisy features” will *reduce* performance
- Best decision boundary \equiv one that provides optimal performance
 - Not necessarily LINE
 - For example ...

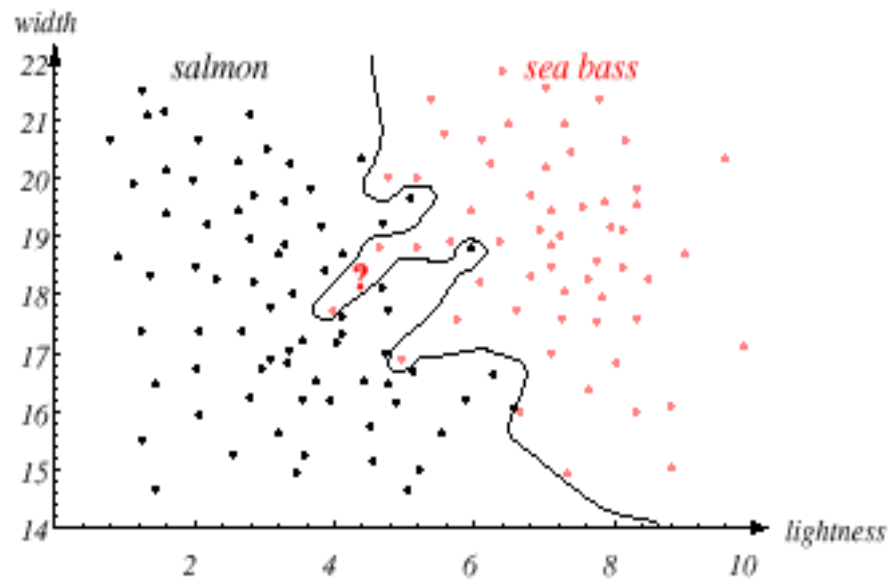
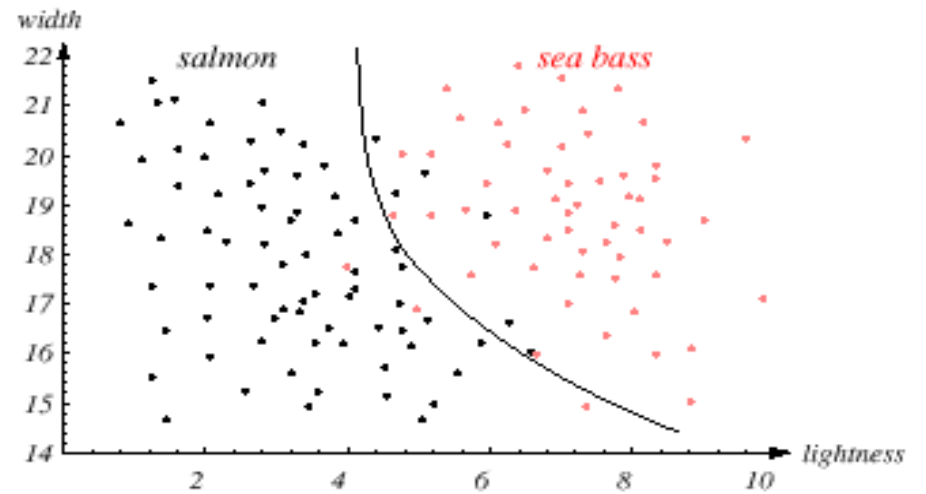
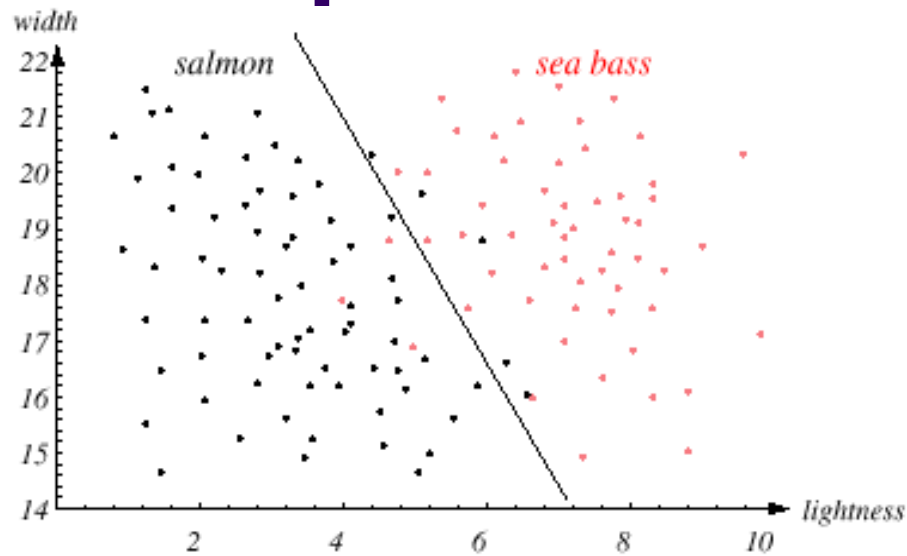
Simple (non-line) Boundary



“Optimal Performance” ??



Comparison... wrt NOVEL Fish





Objective: Handle Novel Data

- Goal:
 - Optimal performance on *NOVEL* data
 - Performance on TRAINING DATA

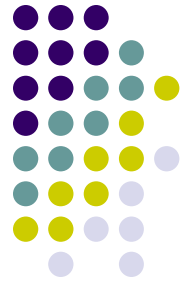
≠

Performance on NOVEL data

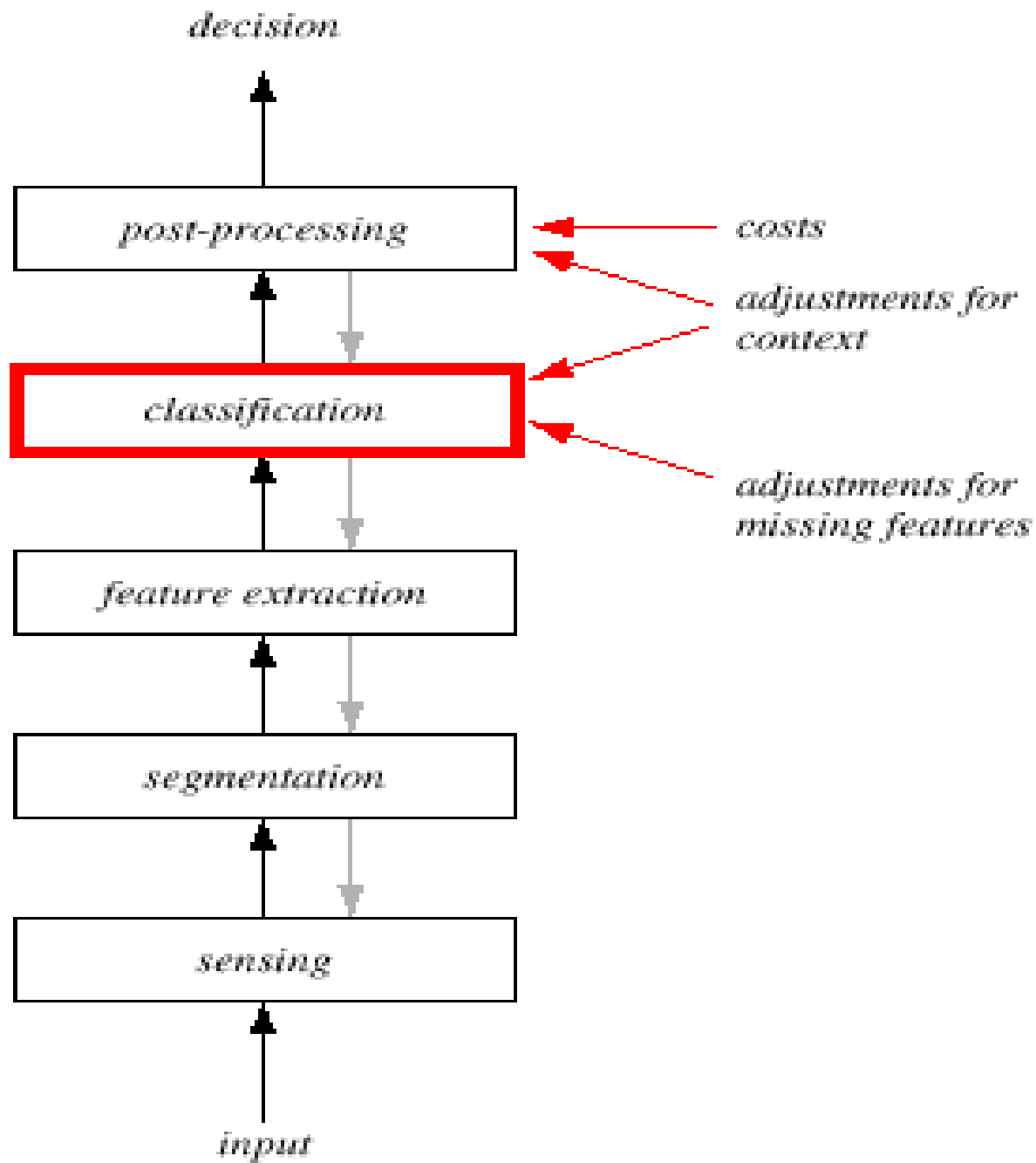


Issue of generalization!

Pattern Recognition Systems



- Sensing
 - Using transducer (camera, microphone, ...)
 - PR system depends of the bandwidth
 - the resolution sensitivity distortion of the transducer
- Segmentation and grouping
 - Patterns should be well separated (should not overlap)





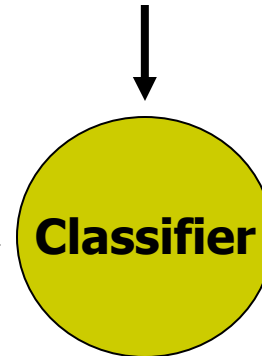
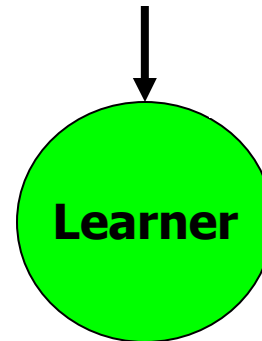
Machine Learning Steps

- Feature extraction
 - Discriminative features
 - Want useful features
 - Here: INVARIANT wrt translation, rotation, scale
- Classification
 - Using feature vector (provided by feature extractor) to assign given object to a *category*
- Post Processing
 - Exploit context (information not in the target pattern itself) to improve performance

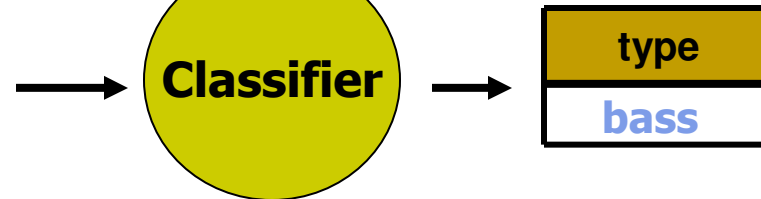


Training a Classifier

Width	Size.	Eyes	...	Light	type
35	95	Y	...	Pale	bass
22	110	N	...	Clear	salmon
:	:			:	:
10	87	N	...	Pale	bass



Width	Size	Eyes	...	Light
32	90	N	...	Pale



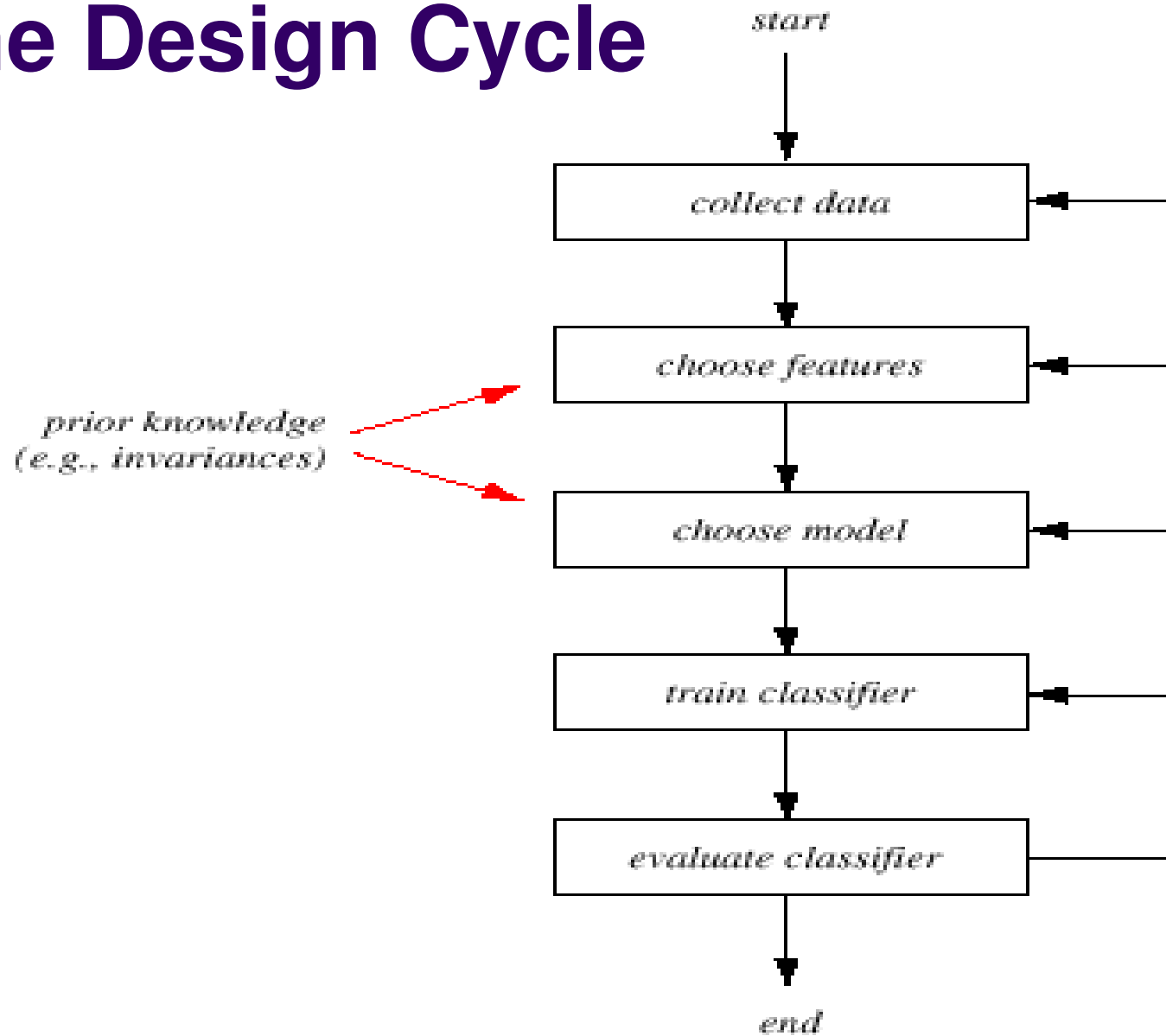


The Design Cycle

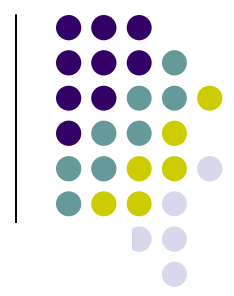
- Data collection
- Feature Choice
- Model Choice
- Training
- Evaluation

Computational Complexity

The Design Cycle

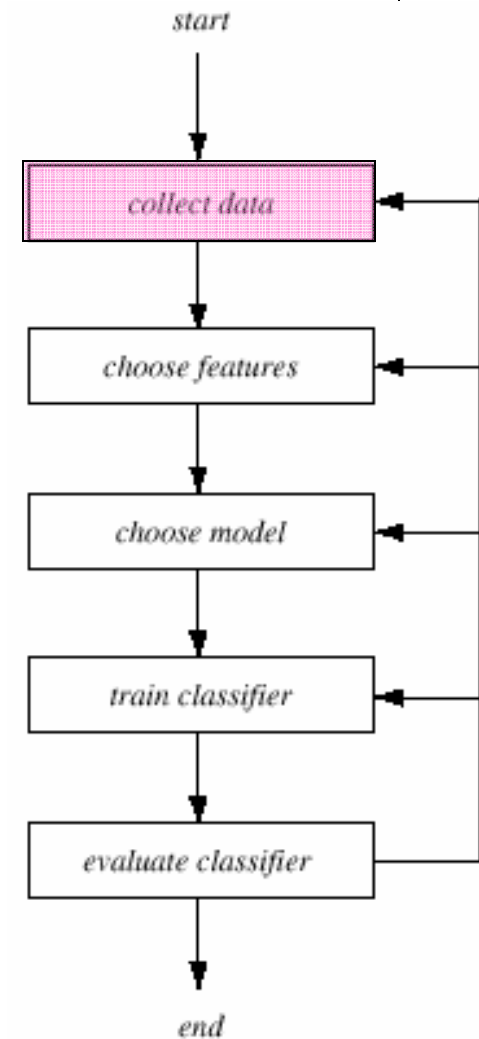


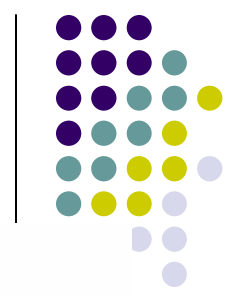
Computational Complexity



Data Collection

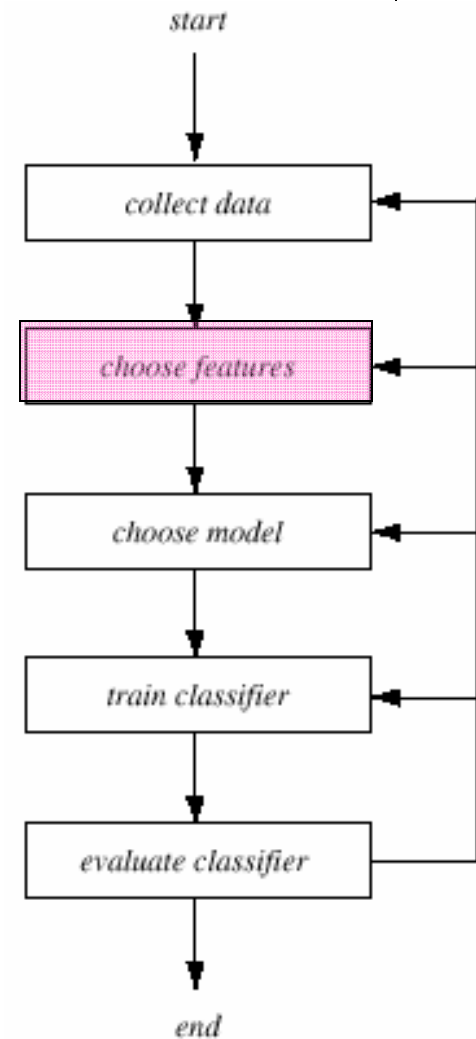
- Need set of examples for training and testing the system
- How much data?
 - sufficiently large # of instances
 - representative





Which Features?

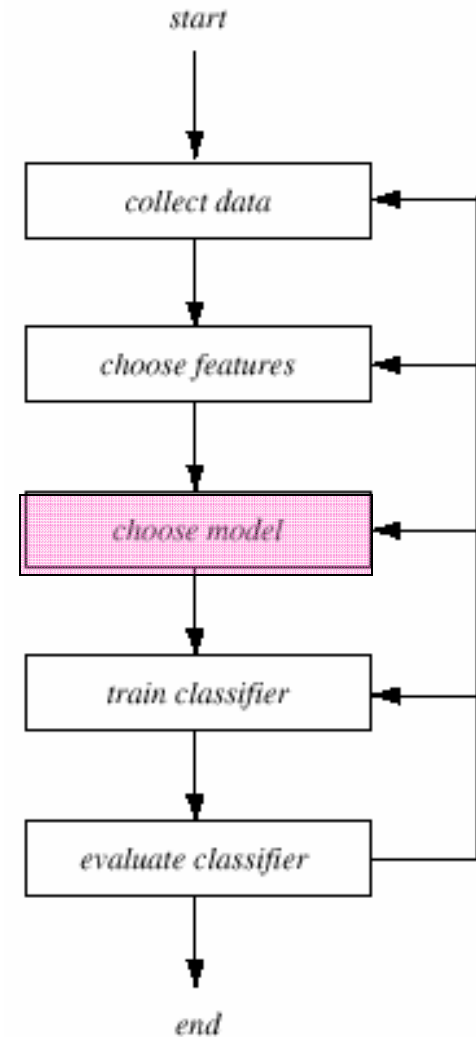
- Depends on characteristics of problem domain
- Ideally...
 - Simple to extract
 - Invariant to irrelevant transformation
 - Insensitive to noise



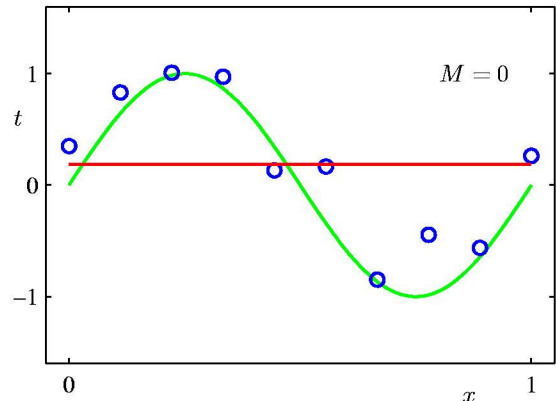


Which Model?

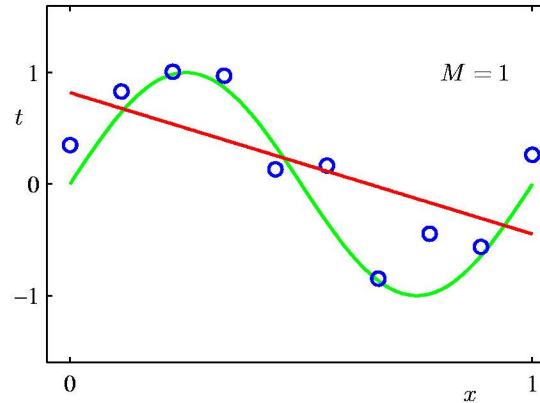
- Try one from simple class
 - Degree1 Poly
 - Gaussian
 - Conjunctions (1-DNF)
- If not good...
try one from **yet more complex** class of models
 - Degree2 Poly
 - Mixture of 2 Gaussians
 - 2-DNF



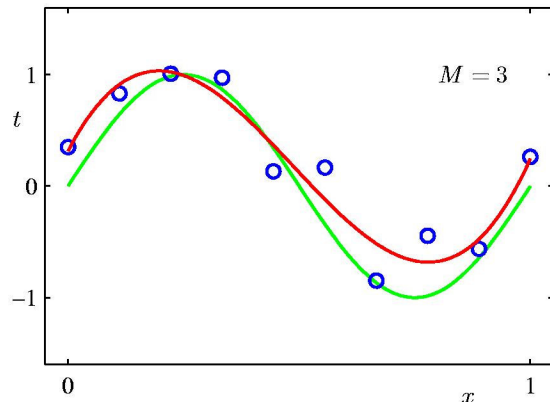
Which Model??



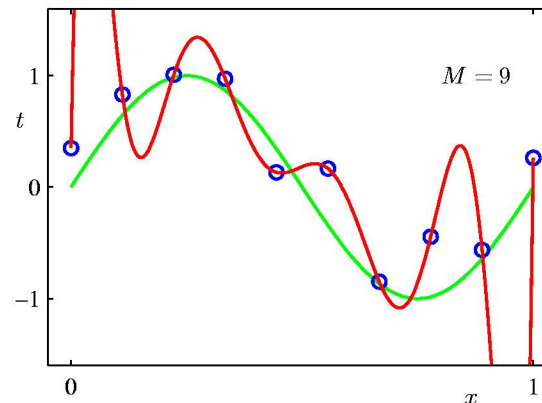
Constant (0)



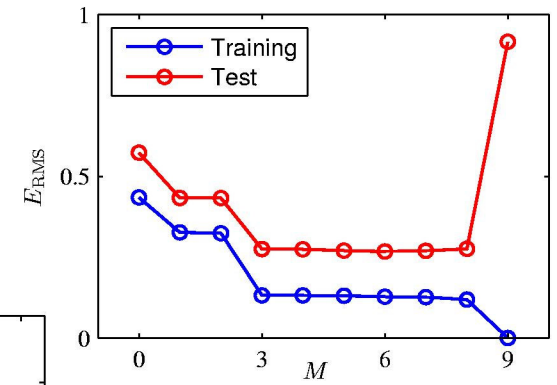
Linear (1)



Cubic (3)



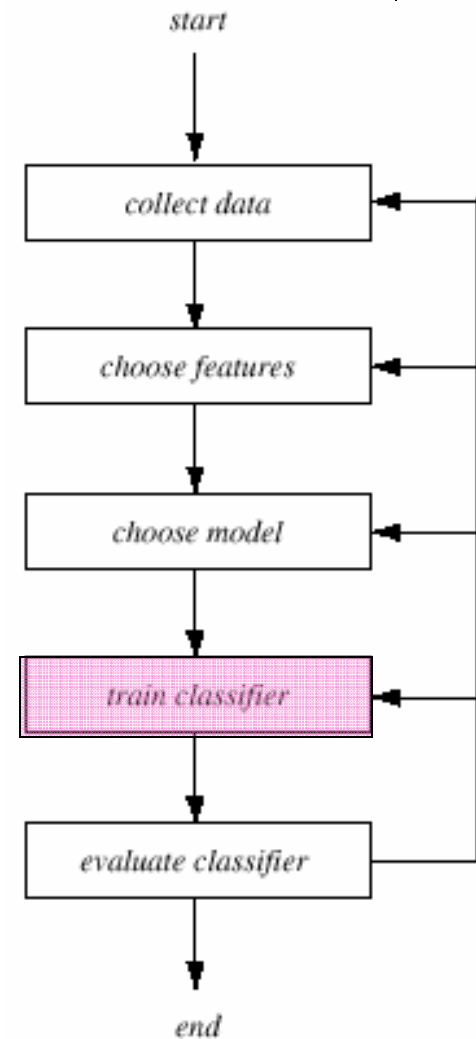
9th degree

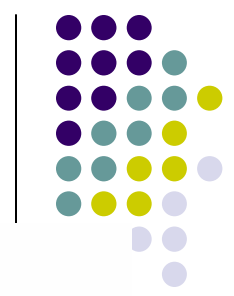




Training

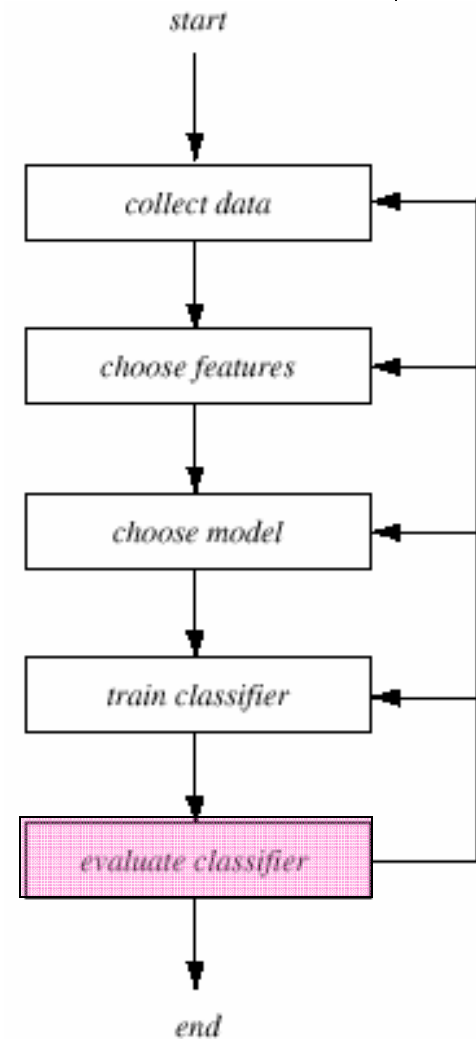
- Use data to obtain good classifier
 - identify best model
 - determine appropriate parameters
- Many procedures for training classifiers (and choosing models)





Evaluation

- Measure error rate
≈ performance
- May suggest switching
 - from one set of features to another one
 - from one model to another



Computational Complexity



- Trade-off between computational ease and performance?
- How algorithm scales as function of
 - number of features, patterns or categories?



Learning and Adaptation

- Supervised learning
 - A teacher provides a category label for each pattern in the training set
- Unsupervised learning
 - System forms clusters or “natural groupings” of input patterns



Questions

- What is learning ?
- Is learning really possible?
Can an algorithm really predict the future?
- Why learn?
- Is learning \subset ? statistics ?





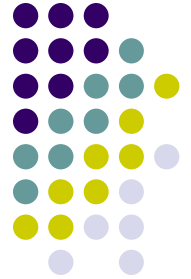
2: Is Learning Possible?

Is learning possible?

Can an algorithm really predict the future?

- No...
 - Learning \equiv guessing;
 - Guessing \Rightarrow might be wrong
- But...
 - Can do "best possible" (Bayesian)
 - Can USUALLY do CLOSE to optimally
- Empirically...

Machine Learning studies ...



Computers that use “*experiences*” to improve *performance* of some system

Computers that use “**annotated data**”
to *autonomously* produce effective “**rules**”

- to diagnose diseases
- to identify relevant articles
- to assess credit risk
- ...

Successes: Mining Data Sets Computer learns...



- to find ideal customers

Credit Card approval (AMEX)

- Humans $\approx 50\%$; ML is $>70\%$!
- to find best person for job

Telephone Technician Dispatch [Danyluk/Provost/Carr 02]

- BellAtlantic used ML to learn rules to decide which technician to dispatch
- Saved \$10+ million/year

- to predict purchasing patterns

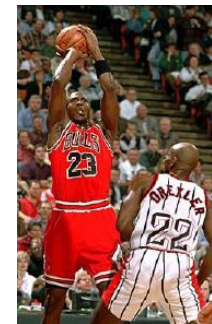
- Victoria Secret (stocking)

- to help win games

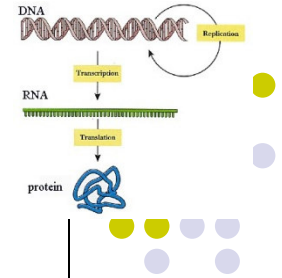
- NBA (scouting)

- to catalogue celestial objects [Fayyad et al. 93]

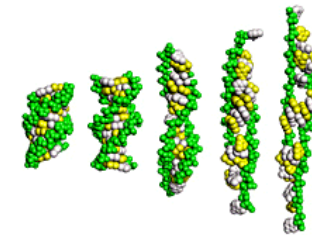
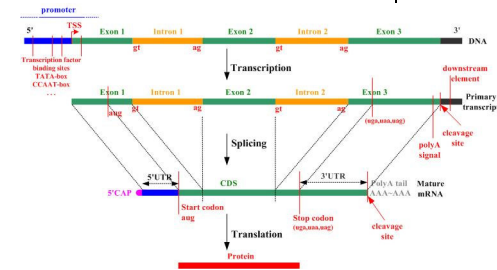
- Discovered 22 new quasars
- $>92\%$ accurate, over tetrabytes



2: Sequential Analysis



- **Bioinformatics 1:** identifying genes
 - Glimmer [Delcher et al, 95]
 - identifies 97+% of genes, automatically!
- **Bioinformatics 2:** Predicting protein function, ...



- **Recognizing Handwriting**

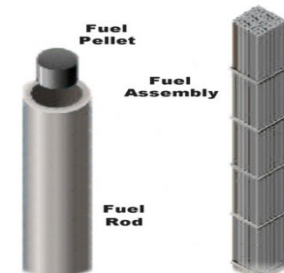
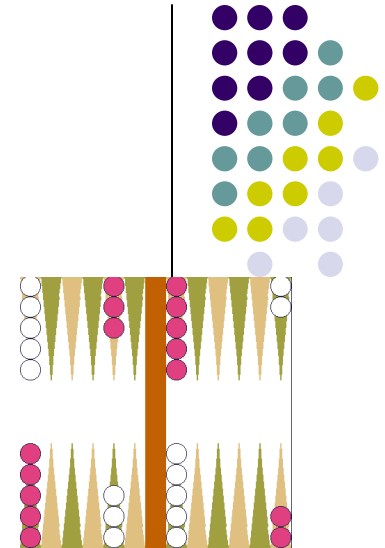
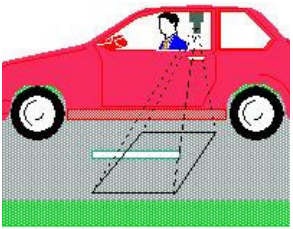
Now, bushes 1-1-0
brought to life -0-0-0
for skimming, yim -0-1-0
for from black - - -0-0-0
of the play - - -0-9-0
for my self - - -0-5-0
for my self - - -1-1-0
for little bushes 2-1-0
of my self - - -2-0-0
for my self - - -3-0-0
for my self - - -5-1-0
had left in my garden - - -1-2-0

- **Recognizing Spoken Words**
 - “How to wreck a nice beach”



3: Control

- **TD-Gammon** (Tesauro 1993; 1995)
 - World-champion level play by **learning** ...
 - by playing millions of games against itself!
- **Drive autonomous vehicles**
 - DARPA Grand Challenge (Thrun et al 2007)
- **Printing Press Control** (Evans/Fisher 1992)
 - Control rotogravure printer, prevent groves, ... specific to each plant
 - More complete than human experts
 - Used for 10+ years, reduced problems from 538/year to 26/year!
- **Oil refinery**
 - Separate oil from gas
 - ... in 10 minutes (human experts require 1+ days)
- **Manufacture nuclear fuel pellets** (Leech, 86)
 - Saves Westinghouse >\$10M / year
- **Adaptive** agents / user-interfaces



Growth of Machine Learning



- Machine learning is preferred approach to
 - Speech recognition, Natural language processing
 - Computer vision
 - Medical outcomes analysis
 - Robot control
 - ...



Object detection

(Prof. H. Schneiderman)



Example training images
for each orientation



Text classification



the world of

TOTAL



all about the company

Our energy exploration, production, and distribution operations span the globe, with activities in more than 100 countries.

At TOTAL, we draw our greatest strength from our fast-growing oil and gas reserves. Our strategic emphasis on natural gas provides a strong position in a rapidly expanding market.

Our expanding refining and marketing operations in Asia and the Mediterranean Rim complement already solid positions in Europe, Africa, and the U.S.

Our growing specialty chemicals sector adds balance and profit to the core energy business.

► **All About The Company**

- Global Activities
- Corporate Structure
- TOTAL's Story
- Upstream Strategy
- Downstream Strategy
- Chemicals Strategy
- TOTAL Foundation
- Homepage



Company home page

VS

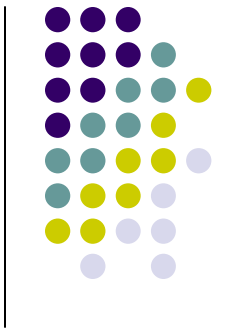
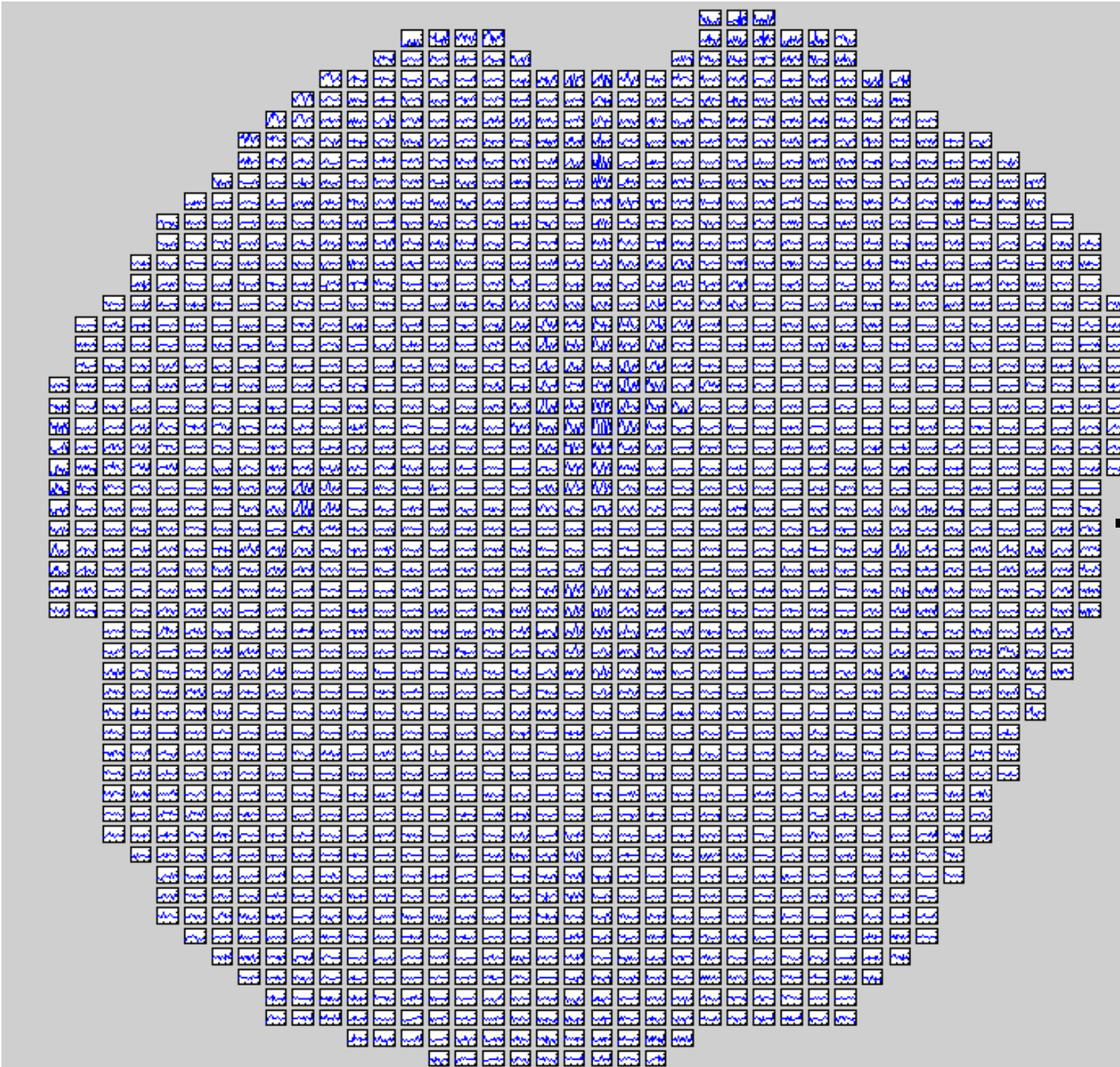
Personal home page

VS

Univeristy home page

VS

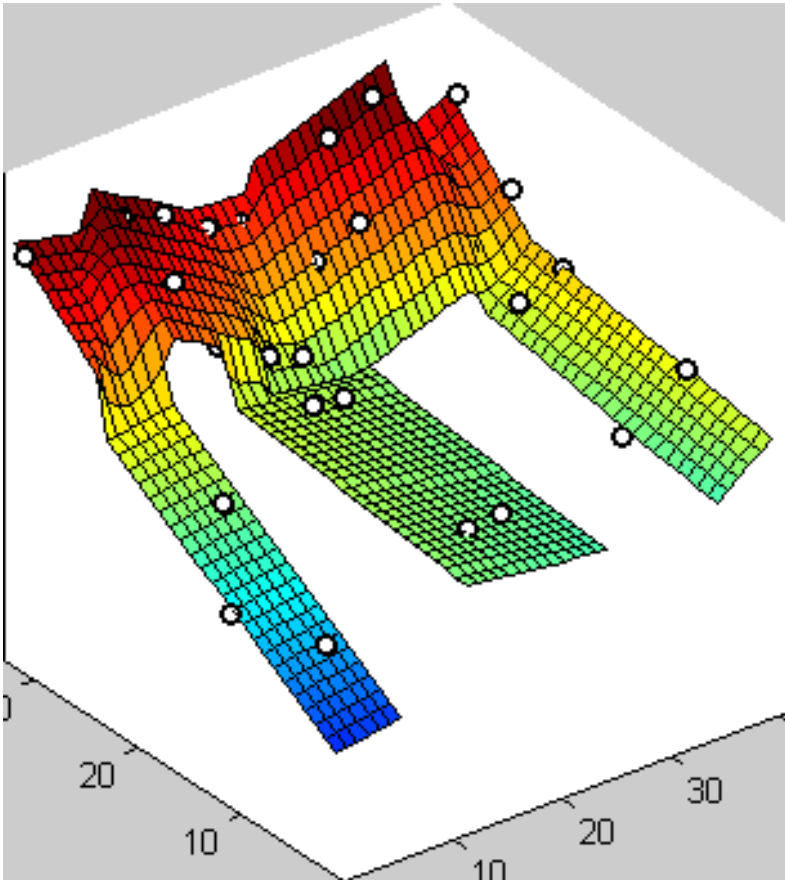
...



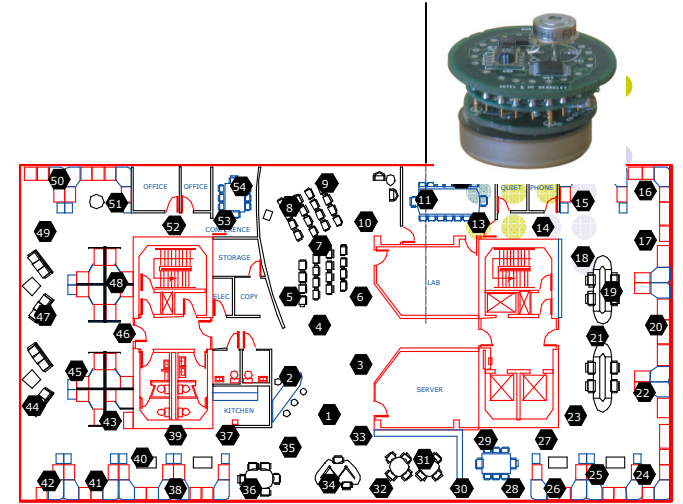
Reading
a noun
(vs verb)

[Rustandi et al.,
2005]

Modeling sensor data



[Guestrin et al. '04]



- Measure temperatures at some locations
- Predict temperatures throughout the environment



Learning to act

- Reinforcement learning
- An agent
 - Makes sensor observations
 - Must select action
 - Receives rewards
 - positive for “good” states
 - negative for “bad” states



[Ng et al. '05]



Questions

- What is learning ?
- Is learning really possible?
Can an algorithm really predict the future?
- Why learn?
- Is learning \subset ? statistics ?



Why Learn?

Why not just “program it in”?



Appropriate Classifier ...

- ... is not known
Medical diagnosis... Credit risk... Control plant...
- ... is too hard to “engineer”
Drive a car... Recognize speech...
- ... changes over time
Plant evolves...
- ... user specific
Adaptive user interface...

Why Machine Learning is especially relevant **now!**



- Growing flood of online **data**
 - customer records, telemetry from equipment, scientific journals, ...
- Recent progress in **algorithms** and **theory**
 - SVM, Reinforcement Learning, Boosting, ...
 - PAC-analysis, SRM, ...
- Computational **power** is available
 - networks of fast machines
- Budding **industry** in many application areas
 - market analysis, adaptive process control, decision support, ...
- Alberta Ingenuity Centre for Machine Learning



Questions

- What is learning ?
- Is learning really possible?
Can an algorithm really predict the future?
- Why learn?
- Is learning \subset ? statistics ?





4. Is learning \subset ? statistics?

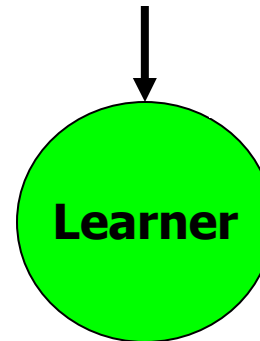
Statistics \equiv

- Use examples to identify best model
- Use model for predictions (labels of new instances, ...)
- Both
 - Deal with required # of samples, quality of output, ...
 - Over discrete / continuous, parameterized/not, complete/partial, frequentist/bayesian, ...
- But Machine Learning also ...
 - deals with COMPUTATIONAL ISSUES
 - different focus/frameworks (on-line, reinforcement, ...)
 - embraces MULTI-Variate correlations

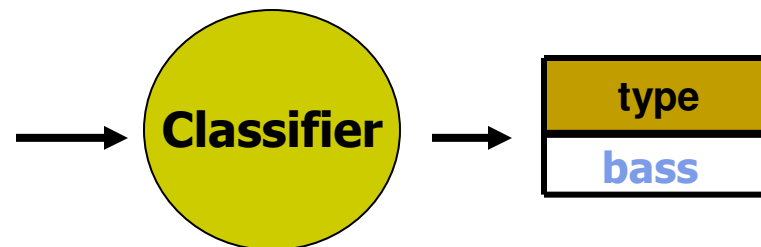
Training a Classifier



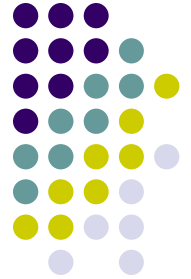
Width	Press.	Sore Throat	...	Light	type
35	95	Y	...	Pale	bass
22	110	N	...	Clear	salmon
:	:			:	:
10	87	N	...	Pale	bass



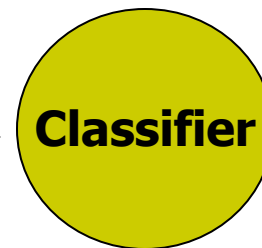
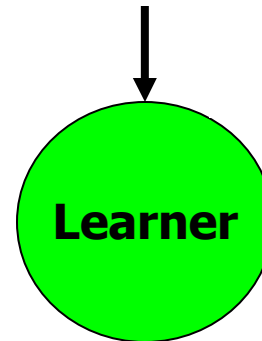
Width	Press.	Sore-Throat	...	Light
32	90	N	...	Pale



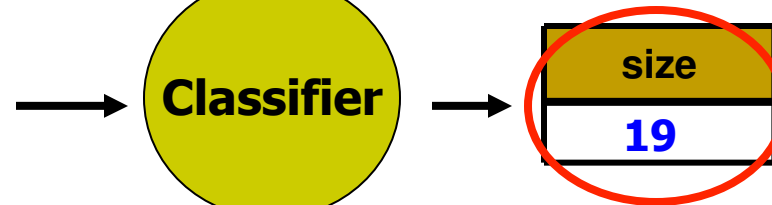
Training a Regressor



Width	Size	Eyes	...	Light	size
35	95	Y	...	Pale	22
22	110	N	...	Clear	18
:	:			:	:
10	87	N	...	Pale	33



Width	Size	Eyes	...	Light
32	90	N	...	Pale



size
19



Classification

- Input: “feature list”
Output: “label”
 - Features can be *symbols, real numbers, ...*
 - [age $\in \mathcal{R}^+$, height $\in \mathcal{R}^+$, weight $\in \mathcal{R}^+$, gender $\in \{M, F\}$, hair_colour, ...]
 - Labels come from a (small) discrete set
 - L = { **Icelander, Canadian** }
- Output: *discriminant* function, mapping feature vectors to labels.
- We can learn this from data, in many ways.
 - ([27, 172, 68, M, brown, ...], **Canadian**)
 - ([29, 160, 54, F, brown, ...], **Icelander**)
 - ...
- We can use it to *predict* the label of a new instance.
 - How good are our predictions?



Regression

- Input: “feature list”
Output: “response”
 - Features can be symbols, real numbers, etc...
 - [age, height, weight, gender, hair_colour, ...]
 - Response is *real-valued*.
 - *life_span* $\in \mathcal{R}^+$
- We need a *regression* function that maps feature vectors to responses.
- We can learn this from data, in many ways.
 - ([27, 172, 68, M, brown, ...], 86)
 - ([29, 160, 54, F, brown, ...], 99)
 - ...
- We can use it to *predict* the response of a new instance.
 - How good are our predictions?

Pause:

Classification vs. Regression

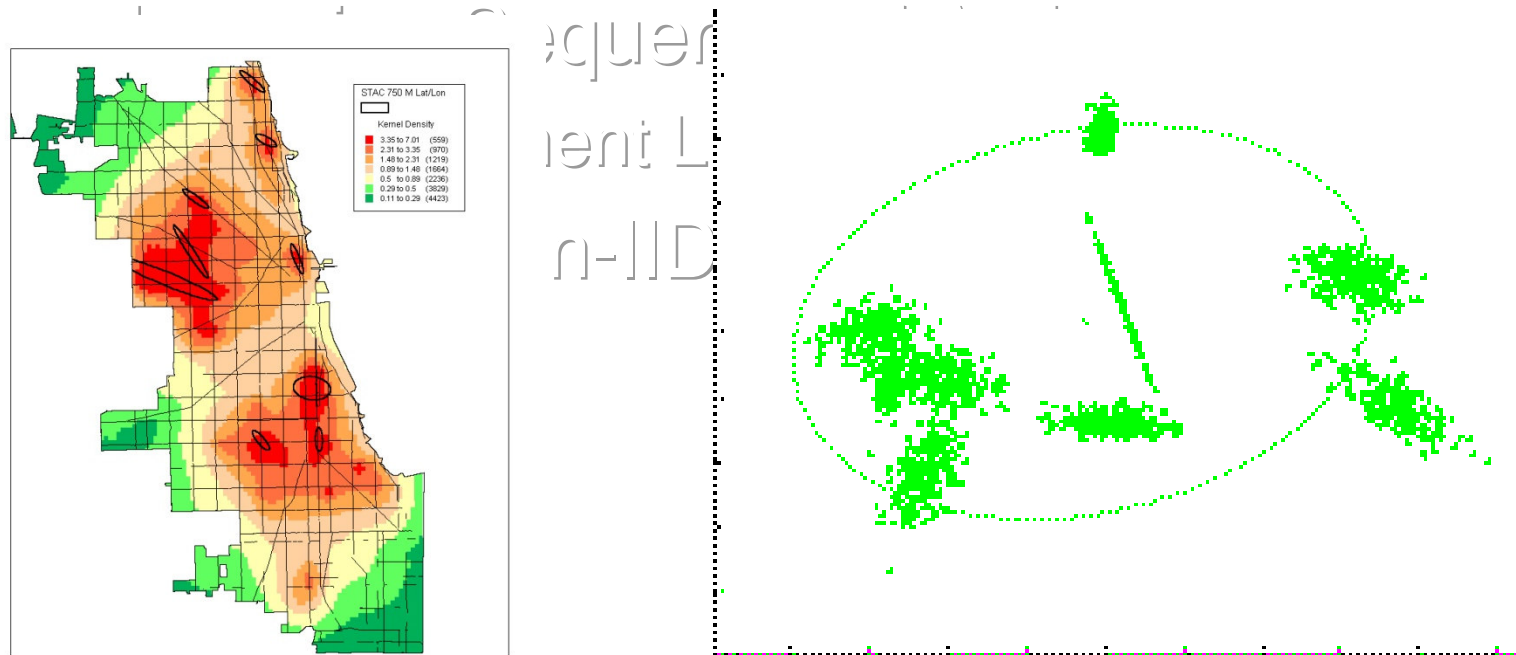


- Same: “Learn a function from labeled examples”
- Difference: Domain of label: small set vs \mathcal{R}
Why make the distinction?
 - Historically, they have been studied separately
 - The label domain can significantly impact what algorithms will work or not work
- Classification
 - “Separate the data”
- Regression
 - “Fit the data”



Other Types of Learning

- Density Estimation
 - Learning Generative Model
 - Clustering



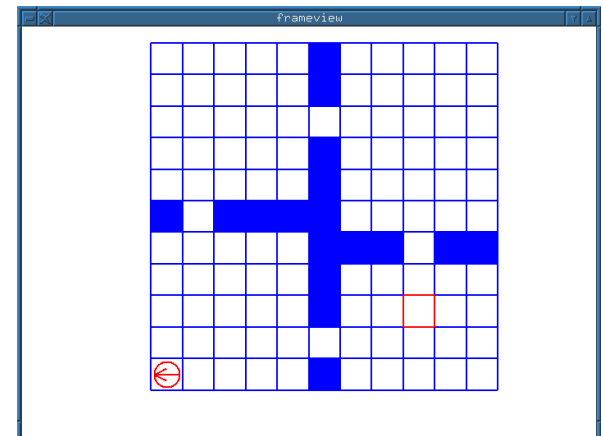
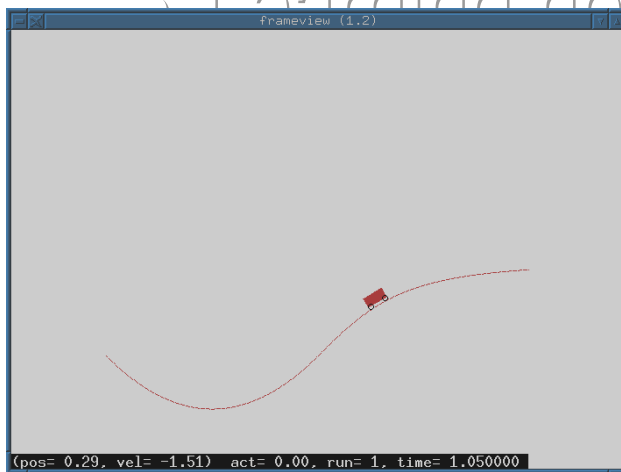


Other Types of Learning

- Density Estimation
- Learning Generative Model
- Clustering
- Learning Sequence of Actions
 - Reinforcement Learning

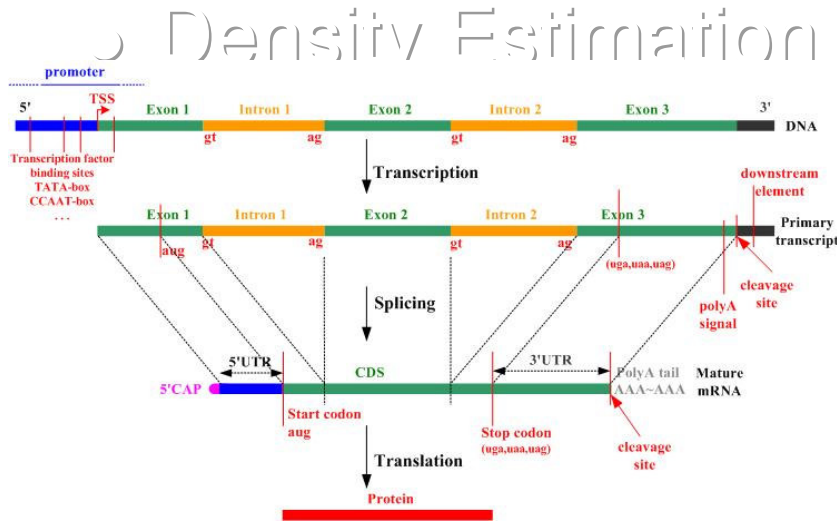


○ Learning non-IID Data





Other Types of Learning



Model

of Action

ning



- Learning non-IID Data
 - Sequences
 - Images
 - ...



Other Types of Learning

- Density Estimation
 - Learning Generative Model
 - Clustering
- Learning Sequence of Actions
 - Reinforcement Learning
- Learning non-IID Data
 - Images
 - Sequences
 - ...



Issues wrt Learning

- What is measure of improvement/?
“accuracy/effectiveness”, “efficiency”, ...
- What is feedback ?
Supervised, Delayed Reinforcement, Unsupervised
- What is representation of to-be-improved component?
Rules, Decision Tree, Bayesian net, Neural net, ...
- What prior information is available?
“Bias”, space of hypotheses, background theory, ...
- What statistical assumptions?
 - Stationarity (iid), Markovian, ...
 - "Noisy" or Clean,
 - ...

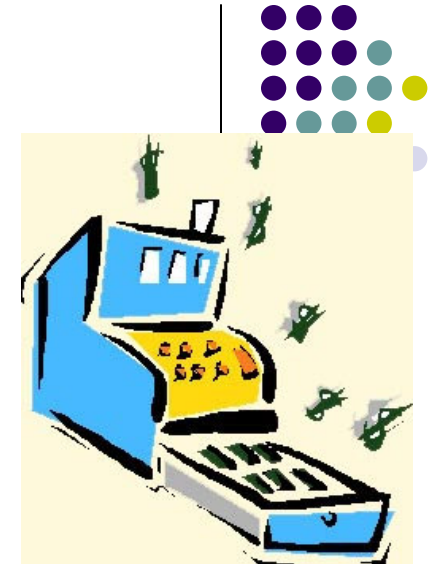


Relevant Disciplines

- Artificial intelligence
- Bayesian methods
- Computational complexity theory
- Control theory
- Information theory
- Philosophy
- Psychology and neurobiology
- Statistics
- ...

Summary

- Machine Learning is a **mature field**
 - solid theoretical foundation
 - many effective algorithms
- ML is *crucial* to large number of important **applications**
 - BioInformatics, WebReDesign, MarketAnalysis, Fraud Detection, ...
- Fun: Lots of intriguing open questions!
- **Exciting time for Machine Learning**

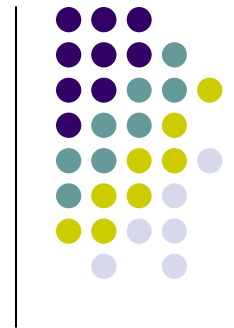




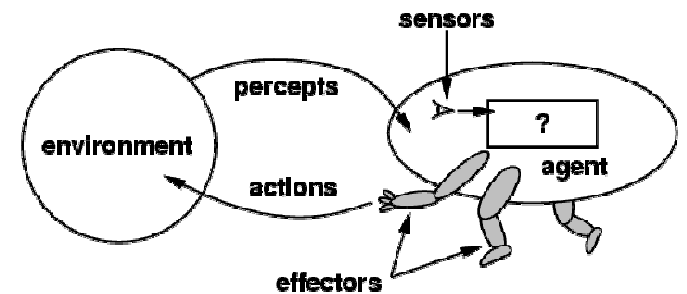
Unsupervised Learning

- Take clustering for example.
- Input: “features” Output: “label”
 - Features can be symbols, real numbers, etc...
 - [age, height, weight, gender, hair_colour, ...]
 - Labels are **not** given.
(Sometimes |L| is known.)
- Each label describes a *subset of the data*
 - Clustering: group together examples that are “close”
 - ... need to define “close”
 - Labels = “cluster centres”
- Here: cluster can be the end result
(Not classification)
 - Subjective \Rightarrow Evaluation is difficult

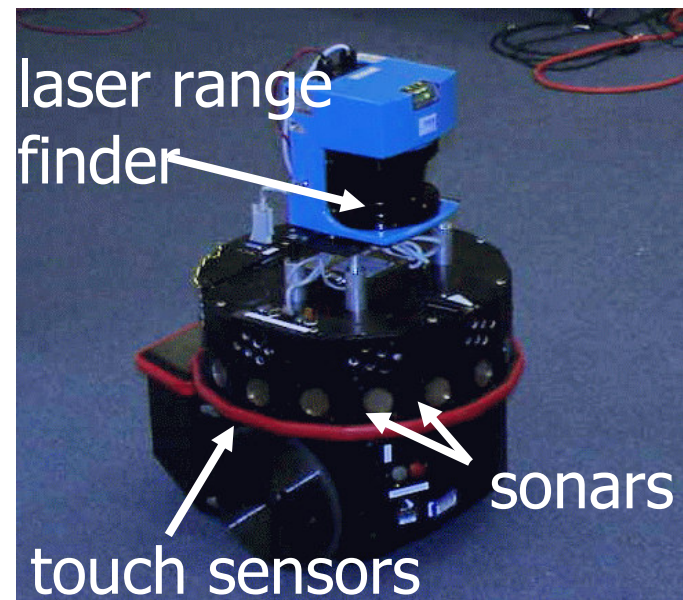
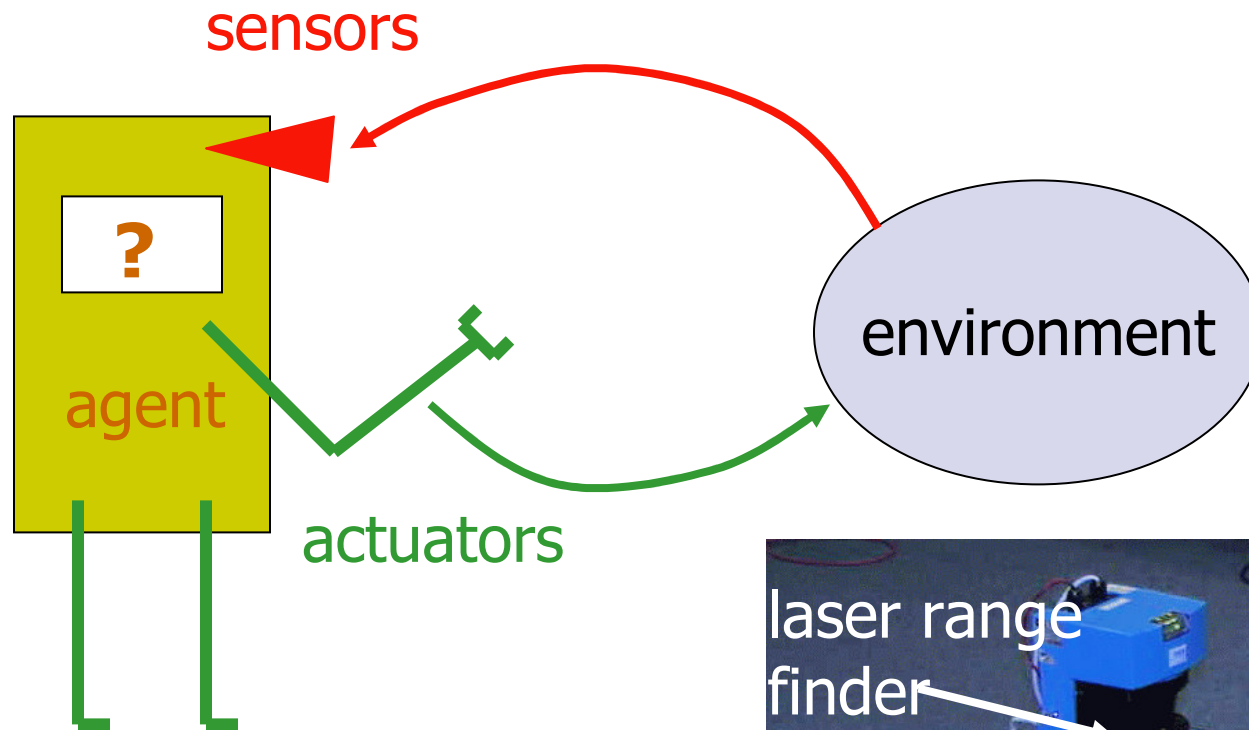
Reinforcement Learning



- Input: “observations”, “rewards”
Output: “actions”
 - Observations may be real or discrete
 - Reward $\in \mathcal{R}$
 - Actions may be real or discrete
- Think of ...
agent (“robot”) interacting with its environment
- On-going interaction
At each time,
 - agent observes “observations”
 - Selects an actions
 - Receives a reward
- Agent can use Reinforcement Learning
to improves its performance
(ie, selecting actions that lead to better rewards)
by analyzing past experience



Notion of an Agent



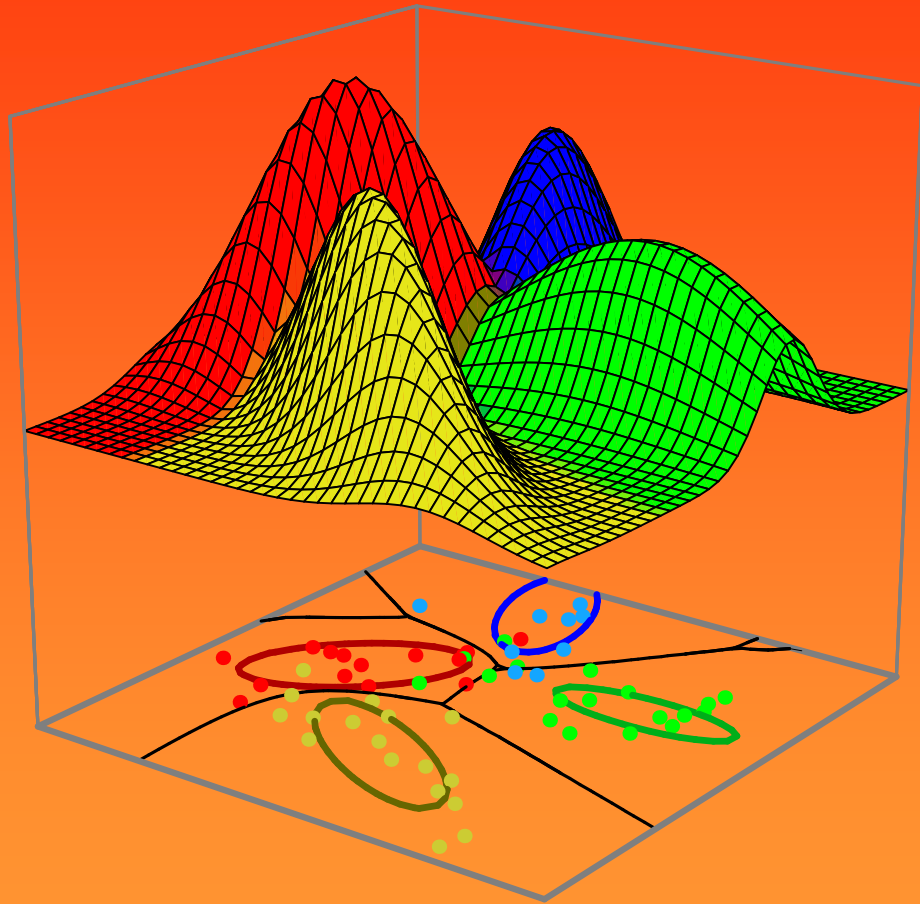
Source: robotics.stanford.edu/~latombe/cs121/2003/home.htm



Conclusion

- Machine Learning has many challenging sub-problems
- These sub-problems have be solved for many real-world problems!
- Many fascinating unsolved problems still remain

Pattern Classification



All materials in these slides were taken from Pattern Classification (2nd ed) by R. O. Duda, P. E. Hart and D. G. Stork, John Wiley & Sons, 2000 with the permission of the authors and the publisher